

INVOICE

Remit Address:

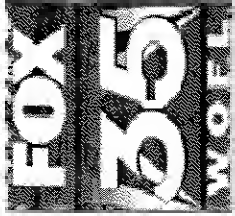
WOFL

12345 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535



Invoice #	4069335-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner
Product	RPOF/HUK GAETZ GARD
Estimate Number	1950

Order #	4069335
Alt Order #	RPOF/HUKILL, GAETZ, G
Deal #	
Order Flight	09/18/12 - 09/24/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12736
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service

Attention: Accounts Payable

600 Fairmount Avenue

Suite 306

Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	4x	-TWTF--					
	WOFL			Tu	09/18/12	:30	11:23 PM	RPOFDH200TVFL	\$855.00		1
	WOFL			W	09/19/12	:30	11:27 PM	RPOFDH101TVFL	\$855.00		2
	WOFL			Th	09/20/12	:30	11:27 PM	RPOFDH200TVFL	\$855.00		4
	WOFL			F	09/21/12	:30	11:21 PM	RPOFDH101TVFL	\$855.00		3
2	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	4x	-TWTF--					
	WOFL			Tu	09/18/12	:30	5:21 PM	RPOFDH200TVFL	\$630.00		2
	WOFL			W	09/19/12	:30	5:22 PM	RPOFDH101TVFL	\$630.00		4
	WOFL			Th	09/20/12	:30	5:29 PM	RPOFDH101TVFL	\$630.00		3
	WOFL			F	09/21/12	:30	5:23 PM	RPOFDH101TVFL	\$630.00		1
3	WOFL	NFL RS Game Bucs	1-4P								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	1x	-----S					
	WOFL			Su	09/23/12	:30	1:00 PM	RPOFDH200TVFL	\$7,200.00		1
4	WOFL	Fox 35 10p News	10p-11p								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	2x	-----S					
	WOFL			Su	09/23/12	:30	10:46 PM	RPOFDH101TVFL	\$990.00		1
	WOFL			Su	09/23/12	:30	10:59 PM	RPOFDH101TVFL	\$990.00		2
5	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/24/12 to 09/30/12	1x	M-----					
	WOFL			M	09/24/12	:30	11:11 PM	RPOFDH200TVFL	\$855.00		1
6	WOFL	Fox 35 5p News	530-6p								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	4x	-TWTF--					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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6	WOFL	Fox 35 5p News	530-6p								
	WOFL	CANDIDATE DISCOUNT									
	WOFL			Tu	09/18/12	:30	5:44 PM	RPOFDH200TVFL	\$630.00		1
	WOFL			W	09/19/12	:30	5:52 PM	RPOFDH200TVFL	\$630.00		2
	WOFL			Th	09/20/12	:30	5:56 PM	RPOFDH101TVFL	\$630.00		4
	WOFL			F	09/21/12	:30	5:52 PM	RPOFDH101TVFL	\$630.00		3
7	WOFL	Big 12 RS Prime Game	7-1030p								
	WOFL	IMMEDIATELY PREEMPTIBLE									
	WOFL				09/17/12 to 09/23/12	1x	-----S-		\$800.00	Unresolved	1
	WOFL			Sa	09/22/12	:00					
8	WOFL	Fox 35 5p News	5-530P								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/24/12 to 09/30/12	1x	M-----				
	WOFL			M	09/24/12	:30	5:11 PM	RPOFDH101TVFL	\$630.00		1
9	WOFL	Fox 35 5p News	530-6P								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/24/12 to 09/30/12	1x	M-----				
	WOFL			M	09/24/12	:30	5:51 PM	RPOFDH101TVFL	\$630.00		1
10	WOFL	Fox News Sunday	10a-11a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/17/12 to 09/23/12	1x	-----S				
	WOFL			Su	09/23/12	:30	10:59 AM	RPOFDH101TVFL	\$225.00		1
11	WOFL	Big 12 RS Prime Game	7-1030p								
	WOFL	IMMEDIATELY PREEMPTIBLE									
	WOFL				09/17/12 to 09/23/12	1x	-----S-				
	WOFL			Sa	09/22/12	:00			\$800.00	Unresolved	1
12	WOFL	TMZ	1130p-12a								
	WOFL	CANDIDATE DISCOUNT									
	WOFL				09/17/12 to 09/23/12	1x	-TWTF--				
	WOFL			W	09/19/12	:30	11:55 PM	RPOFDH101TVFL	\$270.00		1

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12	TMZ	CANDIDATE DISCOUNT	1130p-12a								

Aired Spots 20

Gross Total \$20,250.00
 Agency Commission \$3,037.50
 Net Amount Due \$17,212.50
 Payment Terms 30 Days

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